

The



# BiG Specialist

## Grassroots Football Development Programme



BiG develops young football talent in line with the FA's Long Term Player Development Plan



**DON'T JUST PLAY FOOTBALL,  
THINK FOOTBALL!!!**

**Develop the BiG way!!!**

The BiG Specialist Grassroots Football Development programme is delivered by a UEFA B qualified coach with experience of coaching at elite level including 4 years at Crystal Palace Academy.

The young players will engage in 10 sessions' programmes and will develop the three areas of BiG's football development philosophy - making good initial decisions, receiving skills & penetration (final outcome) - enabling them to retain comfortable possession of the ball as an individual and part of a team.

*"During my time coaching at various levels, I believe there to be a bit of a gap between those talented footballers at grassroots and those at academy level, which is mainly around the mental side of their game and I am passionate about helping these players in the community bridge the gap between where they are and those playing in football academies. I have therefore consolidated all my skills knowledge and expertise from a strong background in football - 14 years playing semi-professional football and over 6 years coaching in an elite environment - 4 of those working in an academy - to deliver this carefully structured, and exciting community syllabus based programme, aimed at developing the whole person and instil good football habits."*

**Lionel Best**  
**UEFA B License Coach**



**SUPPORTED BY**



*"Big thanks to the BiG programme for helping me improve in all areas. They mainly improved me in my technical ability and made sure I developed good habits. Thank you Lionel!*

**Jayden Smith -  
Southampton FC  
Academy U16**

*"I've been working with Lionel, since I was 9 years old and I feel he's taught me so many vital things that I now carry out into the professional game. He's helped me improve my technique but has also helped me improve my discipline in football which is the main thing you need to have in order to succeed in the game."*

**Liam Gordon – Dagenham &  
Redbridge FC professional**

*"Lionel scouted me for Crystal Palace and was my coach there at under 9s and 10s. He was always encouraging, helped me to feel relaxed and more confident and I enjoyed playing for him."*

**Jude Russell - Crystal Palace  
FC Academy U16 Scholar**

<http://www.bestysinspirationalguidance.co.uk>

**Do you think you meet the required standard? Why not come and trial out for the opportunity to enrol onto the BiG Specialist Grassroots Football Development Programme**

*"I noticed that my players are more confident with and without the ball since being on the programme!"*

*"My son's manager has noticed that his communication in matches and reading of the game has improved"*

**To find out more information about this opportunity, the criteria or to register your interest, contact Lionel Best on 07908 950 630, or e-mail your contact details to:**  
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